



UNITY & OPPORTUNITY SPONSORSHIP OPPORTUNITIES

UPCOMING IMPACT:

WORLD SHOWCASE

JOB · HEALTH · HOME · VETERANS FAIR

Columbus Civic Center
400 4th St, Columbus, GA 31901



WELCOME TO THE UNITY WITH PAM WORLD SHOWCASE!

At Unity with Pam, we are proud to host an empowering event that unites businesses, families, and individuals through opportunity and community support. Our Business Showcase, Job, Health, Home and Veterans Fair serve as a vibrant platform where dreams are nurtured, goals are achieved, and lives are transformed.

We believe in breaking barriers, building bridges, and creating lasting change. Whether you're a job seeker, a business leader, a healthcare advocate, or a community champion, this event connects you with the tools, resources, and relationships needed to thrive.

We invite you to be part of our movement to **empower communities, create opportunities, and inspire change** — together.

Empowering Communities · Creating Opportunities · Inspiring Change



WHO WE ARE: Empowering Communities Through Connection

Unity With Pam is a **mission-driven organization** dedicated to inspiring hope, encouraging change, and creating opportunities that support community growth across workforce, healthcare, and business sectors. Through business showcases, career fairs, health initiatives, artistic expression, and community outreach programs, we bridge businesses, service providers, and individuals to build dynamic networks of opportunity, wellness, and success. Our mission is to promote arts and education through films, photography, movies, podcasts, music, books, and social media to uplift communities.

Our vision is to create lasting change through impactful storytelling in films, photography, and literature — benefiting current and future generations and ensuring a prosperous community for all. Unity With Pam began as a church-affiliated talk show, born from founder Pam Willis-Hovey’s personal experiences with financial hardship and healthcare challenges. Motivated by a passion to serve others, Unity with Pam evolved into a comprehensive outreach organization leveraging the power of the arts and community engagement to foster connection, growth, and empowerment. Today, we proudly offer a wide array of services — from networking opportunities for career seekers to vital resources for families — all **rooted in a deep commitment** to building better futures.



WHAT WE DO.

A Snapshot of Our Key Initiatives.

Unity with Pam has hosted 300+ guests, including professionals from various industries like healthcare, law, business, and entertainment. Our events bridge unity through shared experiences, with added Job, Health, Home and Veterans Fair.

- **Business Showcase**
Connecting entrepreneurs, corporate leaders, and service providers.
- **Job Fair**
Onsite hiring and career development opportunities.
- **Health Fair**
Health screenings and wellness resources.
- **Home Fair**
Access to homeownership opportunities, including pre-approvals, housing education, and guidance for aspiring homeowners.
- **Veteran Services**
Specialized resources and opportunities for veterans.
- **Education & Workforce Development**
Partnerships for educational resources and career services.
- **Community Support & Outreach**
Connecting individuals with housing, financial education, and family support.

Special Features

Art Exhibit – Pam Willis-Hovey’s art for sale, with proceeds benefiting *Tree of Life Healthcare*.

Live Entertainment – Enjoy a lively two-hour radio remote & interactive exhibits for all ages.

TV Spotlight – Event highlights featured on **the Loretta Rose TV Show**.

OUR IMPACT.

How We Make a Difference.

Through dynamic events, Unity with Pam delivers real, measurable impact — helping individuals connect to new careers, secure homeownership opportunities, access critical health resources, and build lasting professional relationships that transform communities.

- **Business Showcases & Networking**
Providing job seekers with immediate employment opportunities.
- **Job Fairs & Connecting People with Opportunities**
Providing job seekers with immediate employment opportunities.
- **Health & Wellness Resources**
Offering free screenings and healthcare referrals.
- **Home Assistance**
Supporting housing stability and homeownership success with pre-approvals, resources, and financial literacy tools.
- **Veteran Support**
Empowering veterans with the resources and services they need.
- **Education & Workforce Development**
Delivering educational and career services through partnerships.
- **Community Support & Outreach**
Offering housing assistance, financial education, and family support.





WHY IT MATTERS

At Unity with Pam, we believe in the power of community, connection, and collaboration to create lasting change. We are on a mission to break barriers, build bridges, and transform lives by providing job seekers, business owners, and community advocates with the tools, resources, and relationships they need to succeed. Our events offer a unique platform for individuals and organizations to connect, collaborate, and drive forward the positive change our communities need.

By sponsoring or partnering with Unity with Pam, **you're not just supporting an event – you're investing in a movement that empowers people, fuels growth, and fosters a brighter future for all.** With a network of passionate professionals and community leaders, **your involvement makes a direct impact** on local businesses, aspiring individuals, and families striving for better opportunities. We invite you to join us in this transformative journey – together, we can make a difference.

☆☆☆☆

TESTIMONIALS

Dear Sponsor,

I have had the pleasure of supporting the Unity with Pam Business Showcase from its inception. Through this platform, I have had the opportunity to meet an incredible range of people and have gained valuable business connections. Partnering with Unity with Pam has opened doors to new business opportunities and introduced me to a diverse group of individuals, all eager to grow and expand their businesses.


POWERED BY
SCORE **SBA**
U.S. Small Business Administration

Good morning Miss Pam

I would absolutely attend another showcase. The contacts I've made have been invaluable to my students and the community families I serve. I love being able to give them information that they can use and I accomplish that through you and your other vendors and the community members that attend.


TROY UNIVERSITY

Ready to Make a Difference?

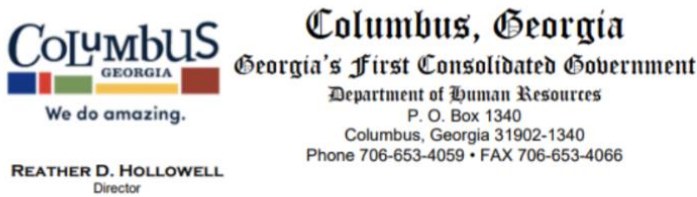
Sponsorship opportunities are filling up fast.
Be part of something transformative—sign up today and join the movement!

Become A Sponsor



COMMUNITY ENDORSEMENTS: Voices of Support

The Unity With Pam World Showcase has been honored to receive **heartfelt support from partners, professionals, and community leaders** who have experienced the **impact of our events firsthand**. Their words reflect the value, purpose, and lasting connections made through our mission-driven work.



November 4, 2024

To Whom It May Concern,

I am delighted to recommend Unity with Pam, a unique organization dedicated to offering a platform where businesses can showcase their skills and services across various industries. At a recent showcase hosted by Unity with Pam, we had the opportunity to meet an impressive array of talented individuals with diverse skill sets suited to a variety of roles within our organization. We are currently working to place these candidates in departments where they can best contribute their expertise in areas such as administrative support, maintenance, management, and finance.

Unity with Pam excels at creating events that allow businesses to present their expertise, foster new connections, and explore collaborative opportunities. Their commitment to supporting a wide array of services has been instrumental in enhancing visibility and growth for organizations like ours. Each showcase is carefully curated to provide maximum benefit for participants, whether by helping them find top talent or by expanding their reach and client base.

Our organization has already seen positive results from working with Unity with Pam, both in terms of recruitment and in forming connections with valuable service providers. I highly recommend Unity with Pam for any business looking to expand its influence, grow its network, or gain a foothold in today's competitive marketplace. We are excited for the next showcase in February.

Sincerely,

Sheila J. Risper.

Sheila J. Risper, Assistant Human Resources Director



CONTINUED IMPACT: More Voices from the Community

The outpouring of support we've received speaks to the lasting relationships and real outcomes created through our events. **These continued reflections highlight the trust, credibility, and deep community connections** that define the Unity With Pam experience.

Subject: Thank You for a Meaningful Unity With Pam Experience

Dear Pam, Bro. Red, and the Unity With Pam Team,

Thank you so much for hosting such a meaningful and inspiring event last night. It was a privilege to be part of a showcase that brought together such a passionate and purpose-driven community.

The warmth, unity, and energy in the room were truly special. I deeply appreciate the opportunity to network with other professionals and community leaders, and I left feeling encouraged and motivated by the conversations and connections made.

Thank you as well for preparing certificates for participants, that thoughtful gesture does not go unnoticed.

We are excited to hear about the upcoming Christmas Celebration and the plans for Spring 2026 in Atlanta, please keep us in the loop as details unfold.

Wishing you continued success and blessings as you move forward with your mission.

Thank you again for including us in such a powerful evening.

Kyle Wampler
Human Resource Specialist
Human Resources Department
Columbus Consolidated Government
1111 1st Avenue
Columbus, GA 31901
Ph: 706-225-3641
Email: wampler.kyle@columbusga.org





CONTINUED IMPACT: More Voices from the Community

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I am proud to express my full support for **Unity With Pam**, an organization I have had the honor of supporting for over 15 years. From the early days of the *Unity With Pam TV Show* to the *Broadcast Kids Show*, and now the upcoming **6th Annual Unity With Pam Business Showcase**, I have witnessed firsthand the incredible impact this platform has on our community.

As someone whose business is dedicated to helping people bring their invention dreams to life and connecting entrepreneurs to vital resources, I deeply understand the importance of community-driven initiatives like Unity With Pam. This organization consistently creates opportunities that educate, empower, and uplift individuals and families.

Pam Hovey's passion and purpose shine through every project, and it is that same passion that has kept me involved all these years. I truly believe in the mission of Unity With Pam and am excited to continue supporting its growth and outreach.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Turner".

Mike Turner
Turner & Associates, LLC
706 225-9587



CONTINUED IMPACT: More Voices from the Community

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October 22, 2024

To Whom It May Concern,

I am writing to highly recommend Unity with Pam Business Showcase for future events, including hosting at the esteemed Cunningham Center. Our company, Radiant Real Estate Services, had the privilege of participating in Pam's event at The Legacy Reserve on October 17th, and it was a remarkable experience for every vendor involved.

Pam's showcase was not only well-organized, but it also created an incredible networking platform that benefited the entire business community. The atmosphere was vibrant, the vendors were engaging, and the audience was enthusiastic, making it an excellent opportunity for us to connect with local consumers and fellow entrepreneurs alike.

I strongly believe that hosting future Unity with Pam events at the Cunningham Center would be a fantastic step. This iconic venue would provide even greater visibility for Pam's showcase, allowing it to reach a broader segment of our community. It would also highlight the importance of supporting small businesses in different areas of Columbus, GA, showcasing Pam's ability to unite local talent and resources in various spaces throughout the city.

Thank you for considering the Cunningham Center for this important event. It would be a perfect location for Pam's future showcases, further boosting the economic and community spirit in our city.

Sincerely,

Delois Dee Marsh

Delois Dee Marsh
Broker and Owner
Radiant Real Estate Services



CONTINUED IMPACT: More Voices from the Community

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July 10, 2025

Chick-fil-A Foundation
ATTN: True Inspiration Awards Committee
5200 Buffington Road
Atlanta, GA 30349

We are so excited to recommend Unity With Pam, led by the remarkable Pam Hovey, for the 2025 True Inspiration Awards. Pam’s unwavering commitment to uplifting the youth and underserved communities in the Columbus, Georgia region exemplifies the very heart of this award.

Unity With Pam has grown into a transformative force for change for our younger generations. What began as Pam’s personal mission to bring hope and unity to her community has evolved to expand our community by sharing relatable stories that inspire hope and encourage change.

We have personally witnessed the direct impact of Pam’s work. Whether it’s hosting youth forums that provide safe spaces for teens, organizing community give-back events, or leading empowerment seminars that inspire resilience and faith, Pam’s presence and leadership are undeniably powerful. Her authenticity draws people in, but her follow-through and tireless advocacy are what make her efforts sustainable and effective.

Pam’s dedication mirrors Chick-fil-A’s core values—servant leadership, community impact, and a genuine love for others. She doesn’t just lead Unity With Pam—she lives it. Her ability to galvanize volunteers, partner with local organizations, and, most importantly, connect on a heart level with those she serves makes her an ideal recipient of the True Inspiration Award.

We wholeheartedly recommend Unity With Pam for this honor and are confident that with Chick-fil-A Foundation’s support, Pam will be able to deepen her impact and extend hope even further.

Thank you for considering this nomination. Should you need any further information or testimony, please don’t hesitate to contact us.

Warmest regards,
Todd Kalish
Owner/ Operator
Chick-fil-A Columbus Park & Bradley Park

Bradley Park
1528 Bradley Park Dr
Columbus, GA 31904

Columbus Park Crossing
5520 Whittlesey Blvd
Columbus, GA 31909



CONTINUED IMPACT: More Voices from the Community

The outpouring of support we’ve received speaks to the lasting relationships and real outcomes created through our events. **These continued reflections highlight the trust, credibility, and deep community connections** that define the Unity With Pam experience.



A Living Service for the Living

P. O. Box 2333 • 1514 Fifth Avenue • Phenix City, Alabama 36868-2333
Phone: (334) 298-0364 • FAX: (334) 298-0186
Email: taylorfuneral@bellsouth.net
Website: thetaylorfuneralhome.com

November 6, 2024

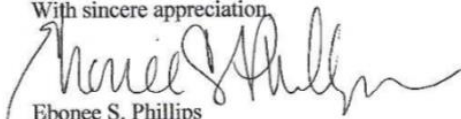
Dear Mrs. Hovey,

On behalf of Taylor Funeral Home, I would like to express our heartfelt gratitude for the opportunity to serve as a sponsor for your recent event at Legacy Reserve at Old Town. It was a pleasure to work alongside you and the incredible team at the Unity with Pam and Loretta Rose Show.

The event was a remarkable success and brought invaluable exposure to Taylor Funeral Home. We have seen tremendous benefit from being involved, not only in terms of visibility but in fostering meaningful connections within our community. Your dedication to providing a platform for local organizations and businesses to shine is both inspiring and impactful.

Thank you for your leadership, vision, and unwavering commitment to unity in our community. We look forward to supporting and collaborating on future projects that will further enrich the lives of those we serve.

With sincere appreciation


Ebonee S. Phillips
Taylor Funeral Home



CONTINUED IMPACT: More Voices from the Community

The outpouring of support we've received speaks to the lasting relationships and real outcomes created through our events. **These continued reflections highlight the trust, credibility, and deep community connections** that define the Unity With Pam experience.

From: DENISE GOETTIE <Denise_Goettie@us.aflac.com>
Sent: Wednesday, April 22, 2026 6:50 AM
To: Unity With Pam Outreach <pam@unitywithpam.org>
Subject: Business Account From Unity w/ Pam Business Expo

Hello Pam,

I wanted to follow-up with a huge "thank you" and to let you know that by attending your 7th Unity w/ Pam Business Expo, I was able to meet and connect with a company that has 125 employees. I'm exceptionally happy and grateful to offer our Aflac Products to this organization.

Again, thank you

Denise P Goettie M.Ed., CGSP, GCDF, CGSC

Aflac Benefits Advisor - 678.860.4340
Denise_Goettie@us.aflac.com

Strengths: Positivity. Relator. Futuristic. Arranger. Woo
Predictive Index: Maverick - *innovative "outside the box thinker," undaunted by failure*



THANK YOU TO OUR PAST SPONSORS: Partners Who Made It Possible!

7th Unity with Pam BUSINESS SHOWCASE
JOB, HEALTH, HOME & VETERANS FAIR
TOGETHER, WE SERVE THE COMMUNITY.

Cracker Barrel
OLD COUNTRY STORE

Carlithia's Unique Tax Services
Carlithia Nobles
1802 Stone Springs Rd Ste 1-A, Columbus, GA 31909
Office: (706) 426-8300 Fax: (706) 467-0304
carlithianobles12@gmail.com

ProStarr
INSURANCE AGENCY

VIRSIGNS
Insurance and Wellness

Carlithias Unique Tax Services

Attorney Alfonza Whitaker
233 12th Suite 602,
Columbus, GA 31901

REVEREND RAPHAEL
WARNOCK
U.S. SENATOR for GEORGIA

ANDREA SULLIVAN
LAW OFFICES

SunBright Web Designs & More

Dacosta Insurance Services
We Take The Confusion Out Of Insurance

WEST CENTRAL GEORGIA
CANCER COALITION

Jon Ossoff
U.S. SENATOR FOR GEORGIA

RIVEN VALLEY
BLACK CHAMBER OF COMMERCE

Radiant
REAL ESTATE SERVICES

VANCE FAMILY MEDICINE

100 YEARS
1914-2014

ROCKY MARSH
FOR CITY COUNCIL
POST 9 CITY-WIDE

The Community Warriors

THE RESERVES NETWORK

ONE HOUR HEATING & AIR CONDITIONING
Always On Time...Or You Don't Pay A Dime!

RiverTown Toyota

of Life HEALTHCARE

Michael's
COMMUNITIES THAT LIFT LIVES

FedEx Delivery Driver -
One BoneHead Trucking

Georgia Department of
Community Affairs

The Housing Authority
of Columbus, Georgia

JDC
JEWELRY DESIGN CENTER

PATH TO PRO
POWERED BY THE HOME DEPOT

enhabit
Home Energy & Repair

HOH
HOUSE OF HEROES
CHATTANOOCHEE VALLEY

Eddie L. Roberts American Legion Post 333

GDA
COL TRAINING

NON PROFIT SOLUTIONS

GDVS

GROUP 1 TOYOTA
RIVERTOWN

MedMark TREATMENT CENTERS
A BayMark Health Provider

New Horizons
BEHAVIORAL HEALTH
Building Better Lives

CTC
COLUMBUS TECH

Safeguard
PRINT • PROMOTION • APPAREL

Macy Kay
is the #1 Direct Selling Brand of Skin Care & Color Cosmetics in the World.

B & O Services, Inc
Creating Quality Experiences with a Loving Hands Approach

LifeLink
of Georgia

ProStarr
INSURANCE AGENCY

7th Business Showcase | The National Infantry Museum, 1775 Legacy Way, Columbus, GA 31903
Monday, March 23 | 4:00 PM - 7:00 PM



UNITY SPONSORSHIP TIERS: Here's Your Breakdown of Impactful Opportunities

Sponsorship Packages	VENDOR ONLY \$250	BRONZE PARTNER \$500	SILVER PARTNER \$800	COMMUNITY SUPPORTER \$1,000	OPPORTUNITY PARTNER \$3,000	WORKFORCE BUILDER \$5,000	COMMUNITY IMPACT PARTNER \$10,000
Booth/Placement	✓	✓	✓	✓	✓	✓	✓
Logo Placement		✓	✓	✓	✓	✓	✓
Social Media Promotion			✓	✓	✓	✓	✓
Event Recognition/ Shoutout				✓	✓	✓	✓
Custom Video Content				✓	✓	✓	✓
Press & Media Recognition					✓	✓	✓
Named Sponsorship						✓	✓
Featured Spotlight						✓	✓
Speaking Opportunity							✓
Presented by Branding: "Unity With Pam World Showcase powered by [Sponsor Name]"							✓
Impact Reporting & Recognition							✓



MAXIMIZE YOUR IMPACT: Sponsorship Packages Unveiled

COMMUNITY IMPACT PARTNER – \$10,000

You are not just a sponsor; you are powering transformation.

+ Priority booth placement; high traffic zone (Booth / Placement)

Logo on flyers, event materials + **top placement across all platforms** (Logo Placement)

Social media feature, promotion, and 30-second commercial (Social Media Promotion)

Custom sponsor interview video (Custom Video Content)

+ Press release feature as lead community partner (Press & Media Recognition)

+2-minute speaking opportunity during event (Speaking Opportunity)

+Event co-branded as “Unity With Pam Showcase powered by [Sponsor Name]” (Presented By Branding)

+ Sponsor highlighted as a key impact driver (Impact Reporting & Recognition)

WORKFORCE BUILDER – \$5,000

You help create opportunity pipelines.

Vendor booth (Booth / Placement)

Logo on flyers, event materials, banners, social media + **digital platforms** (Logo Placement)

Social media feature, promotion and 30-second commercial (Social Media Promotion)

+ Custom sponsor interview video (Custom Video Content)

Press + **social media recognition** (Press & Media Recognition)

+ Named sponsor of one focus area: Job Fair, Health Fair, Veteran Fair, or Home Fair (Named Sponsorship)

+ Featured employer spotlight (Featured Spotlight)

OPPORTUNITY PARTNER – \$3,000

You help people take their next step.

Vendor space (Booth / Placement)

Logo on flyers, event materials, banners + **social media** (Logo Placement)

Social media feature, promotion + **30-commercial** (Social Media Promotion)

Booth recap + **highlight video** (Custom Video Content)

Shoutout during event programming (Event Recognition / Shoutout)

+ Press recognition (Press & Media Recognition)

+ Sponsor recognition tied to community services area (Impact Reporting & Recognition)

COMMUNITY SUPPORTER – \$1,000

You support access and awareness.

Vendor booth (Booth / Placement)

Logo on flyers + event materials (Logo Placement)

Social media feature + **promotion** (Social Media Promotion)

+ Booth recap video (Custom Video Content)

+ Shoutout during event programming (Event Recognition / Shoutout)



MAXIMIZE YOUR IMPACT: Sponsorship Packages Unveiled Continued

SILVER PARTNER – \$800

Vendor space (Booth / Placement)

Logo on flyers + **event materials** (Logo Placement)

+ **Social media feature (Social Media Promotion)**

BRONZE PARTNER – \$500

Vendor space (Booth / Placement)

+ **Logo on flyers (Logo Placement)**

VENDOR ONLY – \$250

Vendor space (Booth / Placement)



TAILOR YOUR IMPACT: Custom Sponsorships Made for You

We understand that every business has unique goals, and sometimes our pre-built sponsorship packages may not fit your vision perfectly. That's why **we offer Custom Sponsorship Opportunities**, designed to align with your brand's mission and amplify your impact in the most meaningful way.

Whether you're looking for additional exposure, specific branding opportunities, or a more personalized partnership experience, we are open to discussing how we can create a sponsorship package that works best for you.

Have something more tailored in mind? Contact Pam today to customize your impact!

Website: unitywithpam.org

Phone: 706-325-6282

Email: pam@unitywithpam.org

ADDITIONAL SPONSORSHIP OPTIONS (À La Carte)

Explore additional ways to make a direct impact:

Sponsor 50 Job Seekers Experience

Sponsor Health Screening Station

Sponsor Veteran Resource Area

Sponsor Home Resource Zone



INVEST IN IMPACT: Letter of Commitment

Thank you for sponsoring Unity With Pam — together, we are Unity in Action. **We kindly ask that you complete all fields and sign below to confirm your sponsorship and support for Unity With Pam.**

.....

YES! I am proud to sponsor the Unity With Pam Business Showcase & Job Fair and support a mission dedicated to empowering communities and creating lasting change.

Company/Organization Name:

Primary Contact Name:

Address:

Phone Number:

Email Address:

Sponsorship Level Selected:

- Community Impact Partner – \$10,000**
- Workforce Builder – \$5,000**
- Opportunity Partner – \$3,000**
- Community Supporter – \$1,000**
- Silver Partner – \$800**
- Bronze Partner – \$500**
- Vendor Only – \$500**
- Customized Sponsorship Opportunities Available (Please specify):**

Please make checks payable to Unity With Pam or visit www.unitywithpam.org to submit your sponsorship payment online. All donations are tax-deductible.

Authorized Signature:

Date:

Special Message to Unity With Pam (Optional):

For questions, please contact:

pam@unitywithpam.org | (706) 325-6282

Thank you for your partnership. Your support matters!



www.unitywithpam.org
pam@unitywithpam.org
(706) 325-6282
Columbus, GA